



**PROPOSED PROGRAMME**  
**18 NOVEMBER 2019, MONDAY**  
**THE HATTEN HOTEL, MELAKA**

TIME	ACTIVITY	REMARKS
8:00 am	Arrival of Delegates & Registration	Ballroom 1, 11th Floor
9:00 am	Arrival of VIP's	
9:30 am	Opening Remarks by <b>YBhg. Datuk Musa Hj. Yusof</b> , <i>Director General Tourism Malaysia</i>  Gimmick Launch	
9:40 am	Group Photo	
9:45 am	Press Conference (TBC)	Hatten 2, 11th Floor
9:45 am - 10:05 am	<b><u>Business Presentation :</u></b> Presentation by <i>Malaysia Airlines</i>	Ballroom 1, 11th Floor
10:15 am - 10:35 am	Presentation by Y.Bhg. <b>Dato' Dr. Ammar Abd Ghapar</b> , <i>Senior Director Domestic and Events Division, Tourism Malaysia</i>	
10:45 am	Coffee Break (15 mins)	
11:00 am - 11:20 am	<b><u>Business Presentation :</u></b> Presentation by <b>Ms Norliza Md Zain</b> , <i>Head of Malaysia Shopping Secretariat, Tourism Malaysia</i>	Ballroom 1, 11th Floor
11:30 pm – 11:50 pm	Presentation by <b>Ms Nik Yazmin Nik Azman</b> , <i>Chief Commercial Officer, Malaysia Healthcare Travel Council</i>	
12:00 pm	Lunch break for buyers & sellers	
1:30 pm	Business Session (B2B) start	Ballroom 2, 11th Floor
4:30 pm	B2B Session End	
	Program End	